

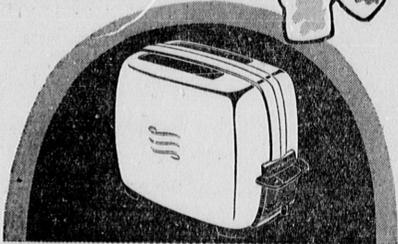
Be happy - Be thrifty Buy Now...

Lawson's ANNIVERSARY SALE

GENERAL ELECTRIC APPLIANCES

ON EASY TERMS!

Toast the way you want it!



AUTOMATIC TOASTER

6-Position control makes toast as you like it—light, medium or dark. No more burned fingers with extra-high toast lift.

Now only Pay \$1 Weekly

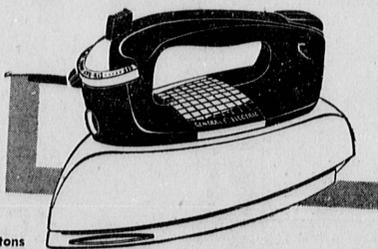
NO MONEY DOWN \$21.95

LAY-AWAY NOW FOR CHRISTMAS

Steam MAKES IRONING EASY!



Steam and DRY IRON



No Money Down \$17.95

\$1.00 WEEKLY

Iron without sprinkling everything except heavy cottons and linens and starched things. Steady flow of steam moistens fabrics and makes ironing easy. Then, with button down, it's a dry iron.

Steam Makes Ironing Easy!



UNIVERSAL COFFEEMATIC

With the Flavor Selector The Fastest Way to Make Good Coffee

\$24.50

NO MONEY DOWN! \$1.00 WEEKLY!

The fastest way to good coffee. Set Flavor Selector at desired strength. Red light signals when done. It's kept hot automatically. Non-drip spout, balanced handle—easy-to-pour. Chrome finish.

The Only Mixer with 3 Beaters

GENERAL ELECTRIC

\$43.95 NO MONEY DOWN \$1 WEEKLY

G.E. gives you the only mixer with 3 beaters. You simply dial the right speed and 3 beaters assure thorough, controlled mixing. Instant beater-release.



NO MONEY DOWN

LONG EASY TERMS

GENERAL ELECTRIC TRIPLE WHIP MIXER

REMINGTON 60 De Luxe ELECTRIC SHAVER

For the smoothest, fastest shave you've ever had!

14 DAY FREE TRIAL

—Complete with Case—



\$22.00 With NO MONEY DOWN Trade-in \$1.00 WEEKLY

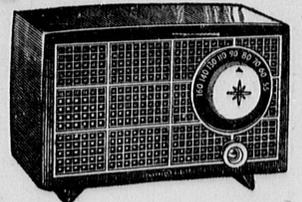
SAVE \$7.50

Your old Electric Shaver is worth \$7.50 trade-in allowance regardless of age, make or condition.

GENERAL ELECTRIC TABLE RADIO

NO MONEY DOWN \$1.00 WEEKLY

\$19.95



Coast to Coast — The Number One Choice in a recent Survey of Small Radios!

* Customers everywhere picked this handsome compact G-E Radio as the ideal extra set. Rich brown plastic—perfect for any room. Engineered for famous G-E dependability. Powerful Dynapower Speaker. Built-in G-E Resonance Antenna. See, hear it today.

See Our Great Selection of General Electric Radios On Easy Terms!

30-DAY HOME TRIAL AT LAWSON'S

TRY IT! PROVE IT! NO OBLIGATION!

COMPLETELY NEW "CAN'T-GO-WRONG" METHOD OF HOME HAIRCUTTING

SAVES On Haircuts Supreme SUPER HOME HAIRCUTTING KIT

Includes—Supreme Super Electric Clipper 110-120 A.C. only, cut-out attachment, professional type shears and comb.

\$12.95

EASY TERMS



MAGIC METHOD ASSURES YOU SATISFACTORY RESULTS FIRST TIME USED!

NO MONEY DOWN UP TO 1 YEAR TO PAY! EXTRA QUALITY! EXTRA VALUES! EXTRA SAVINGS!

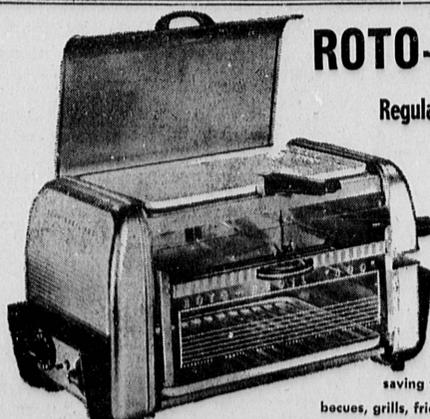
Use Lawson's Confidential Easy Credit

Exclusively at Lawson's

Heart Lock AMERICA'S MOST BEAUTIFUL DIAMOND RINGS

LAY AWAY NOW FOR CHRISTMAS

Lawson's JEWELERS



ROTO-BROIL IMPERIAL DE-LUXE

Regular \$54.95 Value

NOW ...

\$44.95

NO MONEY DOWN \$1.00 WEEKLY

You can finish dozens of chores while this time-saving wizard roasts, toasts, barbecues, grills, fries or broils automatically!



Special Combination Offer Get \$54.95 Roto-Broil plus \$19.95 fold-away cart (\$74.90 total value) for only \$49.95

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